

Tolendi Tastybay

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Summary

Product Manager with 4+ years of experience and a proven track record of taking data and AI products from 0-to-1 across enterprise and regulated environments. Delivered products that secured \$1.5M+ in contracts, guided \$40M+ in capital allocation, and replaced complex manual workflows with measurable, reliable systems.

Professional Experience

NocTeam

Jun 2026 – Present

Product Manager Intern

San Francisco, CA

- Interviewed 20 small-carrier operators and ran five prototype tests, finding that users needed timely, evidence-backed alerts rather than another dashboard, and redirected the MVP accordingly.
- Translated carrier workflows into product requirements and worked with engineers and UX/UI designers to build a product that matched invoices to payments across email, bank, and factoring records using OCR, rules, and LLM fallbacks.
- Piloted the product on 15+ months of carrier data, reaching 90%+ matching accuracy and surfacing 3+ actionable issues per week; 70%+ of alerts prompted an action or confirmation.

UC Law Center for Innovation

Sep 2025 – Jun 2026

Product Manager, Graduate Practicum

San Francisco, CA

- Shipped a ready-to-use product with Google OAuth and Google Analytics, enabling secure user access and post-launch usage tracking.
- Reduced monthly FDA review time by 99% within 30 days by leading product strategy and launch, translating six discovery sessions into the PRD, roadmap, acceptance criteria, and exception-review workflow.
- Cut processing time from 2–3 hours to under 2 minutes and LLM token use by 90% by defining a tiered architecture that resolved 95% of 50K+ records deterministically and routed only ambiguous cases to an LLM.

Center for Strategic Initiatives

Jun 2023 – Aug 2025

Senior Product Manager

Astana, Kazakhstan

- Led an enterprise product from the initial client pitch through implementation, securing a three-year, \$1.5M contract for a finance, reporting, approval, and project-management platform.
- Increased weekly retention rate to 80% and reduced support tickets by 50% by conducting 100+ stakeholder interviews and translating adoption barriers into reminders, status visibility, and workflow changes.
- Drove a 23-point increase in NPS and reduced operational planning costs by 12% by designing A/B tests and resulting in redesigning adoption funnels, tracking core product KPIs to prioritize roadmap changes.

Center for Strategic Initiatives

Jun 2021 – Jun 2023

Product Manager

Astana, Kazakhstan

- Owned the end-to-end development of an infrastructure-prioritization platform that translated 16M+ data points and 60+ service standards into explainable recommendations used to guide more than \$40M in regional investment.
- Reached 95% report accuracy and cut latency by 40% by prioritizing automated validation pipelines across 10K+ weekly reports.
- Increased workflow conversion by 33%, cut submission time by 30%, and improved report-query performance by 50% by instrumenting funnels and prioritizing A/B-tested workflow changes.

Skills

- **Product & Experimentation:** Product Strategy, Product Roadmapping, Agile/Scrum, User Stories, Customer Discovery, User Research, PRDs, Prioritization, Metric Design, A/B Testing, Causal Inference, Go-to-Market, Stakeholder Management
- **Data & Analytics tools:** Claude Code, Codex, Python (Pandas, NumPy), SQL, NoSQL, Airflow, Amplitude, Google Analytics, Power BI, Tableau, Streamlit, Jira, Figma, GitHub, LLM APIs, LLM Evaluation, OCR, API & MCP Integrations

Education

University of California, Davis

Expected 2026

M.S. in Business Analytics

San Francisco, CA

- Bolashak International Scholar; selected for a fully government-funded graduate award.
- **Coursework:** AI & ML, Big Data Infrastructure, Causal Inference & A/B Testing, Statistics, Management.

International IT University

B.A. in Finance

Almaty, Kazakhstan

Selected Projects

Nonprofit Financial Shock Simulator

2026

Python, Streamlit, Logistic Regression

- Built a Streamlit decision-support tool that screened 1.7M+ IRS filings for nonprofit financial distress, reaching 0.810 AUC and 75% precision in the highest-risk segment; selected interpretable logistic regression over LightGBM and CatBoost to keep risk thresholds explainable.